

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	1 - JAVNA USTANOVA ZA RAZVOJ TURIZMA I ZASTITU KULTURNO-POVIJESNOG I PRIRODNOG NASLIJEDA RADIMLJA STOLAC - JU RADIMLJA
PIC number:	896545975
Project name and acronym:	EUropean HERITAGE walk — EUHERITAGE

EVENT DESCRIPTION	
Event number:	1
Event name:	International Event in Stolac «European HERITAGE walk»
Type:	Meeting of stakeholders and citizens from cities and municipalities - members of the "I Care for Europe" Network
In situ/online:	in-situ
Location:	Bosnia and Herzegovina - Stolac
Date(s):	15/10 – 19/10/2025
Website(s) (if any):	https://adriaticgreen.net/EUropean-HERITAGE-walk/
Participants	
Female:	173
Male:	119
Non-binary:	0
From country 1 [Croatia]:	71
From country 2 [Italy]:	52
From country 3 [Serbia]:	40
From country 4 [Slovenia]:	19
From country 5 [Bosnia and Herzegovina]:	109
Total number of participants:	292
	From total number of countries: 5
Description	
<p>Provide a short description of the event and its activities.</p>	

As part of the "EUropean HERITAGE walk" project, the International Event was held in Stolac (Bosnia and Herzegovina) from 15 to 19 October 2025, attended by stakeholders citizens from cities and municipalities that are members of the "I Care for Europe" Network, which was founded in 2013.

The International Event started on October 15 with the Project Staff Meeting. Participants (representatives of local authorities, tourism promotion agencies or associations, youth associations, cultural associations, local minorities' associations, women's groups or associations, elderly's groups or associations, teachers and educators) were actively involved in:

1. General meetings of all participants with the aim of:

- increasing mutual knowledge,
- developing understanding of other and different realities,
- creating/deepening friendships among European citizens.

2. Seminars, round tables, presentations and discussions with the aim of:

- participatory elaboration of data analysis and scenarios at the local level (result of community mapping),
- learning more about EU programmes and policies and discussing the opportunities that these programmes and policies offer,
- developing civic participation at the local and EU level,
- increasing knowledge about good practices of sustainable tourism in small local communities.

3. Presentation of good practice example related to the involvement of the entire community in the cultural sustainable tourism development: HERITAGE WALK

Heritage Walk is a concrete example of the application of the Faroe Convention through the Heritage Walk methodology, prepared and implemented by the Radimlja Public Institution and the local citizens with the aim of discovering local cultural and natural values not only using expert data but also the life experiences of the local population.

Project participants participated in several Heritage Walks:

a. Stolac Cultural Heritage and Legends:

Cultural heritage and legends are deeply connected because legends form a vital part of the intangible cultural heritage that connects society with its past through stories.

b. Boljuni: Village Life with Necropolis of Stećak Tombstones (a UNESCO World Heritage Site since 2016)

c. The Austro-Hungarian Influence in Mostar:

The Austro-Hungarian influence in Mostar is evident in the city's urban planning, architecture, and infrastructure, which transformed the Ottoman-style town into a Central European one between 1878 and 1918. Therefore, in addition to the world-famous Old Bridge (a UNESCO World Heritage Site), the project participants also walked through the historic center with visible Austro-Hungarian influence.

d. The Walled City of Počitelj (in the Municipality of Čapljina), on the UNESCO Tentative List, is very attractive for cultural tourism despite the lack of quality services and few permanent residents.

4. Public presentation of documentary film: "Song of Stone and Sun"

The film is given special value by the fact that the local community (experts, cultural workers, young bearers of tradition) participated in its realization, creating an authentic portrayal of the identity of Stolac.

The International Event ended on October 19 with the General Meeting of all participants and the presentation of the project activities results and the [project website](#).

Results/Outcomes:

- Improved knowledge of the opportunities offered by EU programmes and policies for possible joint projects
- Increased knowledge about the cultural heritage of World or European value in Stolac and surroundings
- Increased awareness of the specificities of the local cultural heritage, its diversity and

European multiculturalism

- Encouraged a sense of belonging to a common European identity
- Encouraged active participation of representatives of local communities, making them real actors on the European stage, especially by promoting the concrete involvement of young, women, elderly people in the local activities for the development of sustainable cultural tourism
- Increased knowledge about the principles and values of the EU, rights of citizens to inclusion and participation in their communities
- Enhanced potential of the "I Care for Europe" Network through training of stakeholders of small local communities and through joint work on designing possible joint projects.